

Video Purpose The Class of 2030 video is the launch of a multi-year storytelling project designed to capture the voices of students as they stand on the threshold of high school. Through a series of thought-provoking questions, the video preserves a moment in time, providing a foundation for reflection as these students continue their educational journey. By revisiting them in Grades 10 and 12, the project will illustrate how their aspirations, perspectives, and identities evolve, offering a powerful commentary on personal growth, education, and societal change.

Where and When It Is Being Used The video debuted in March 2025 as part of a broader initiative to highlight student voices and experiences. It is being shared across district communication channels, including social media, school ebulletins, and school events, ensuring that families, educators, and community members engage with this ongoing project. The video will also serve as a foundational piece in future years when the students are interviewed again, reinforcing the power of long-term storytelling.

Target Audience The primary audience includes students, parents, educators, and the wider school community, offering an inspiring look at the hopes and dreams of young learners. For families, the video provides an emotional connection to their children's growth. For educators, it serves as a reminder of the profound impact of school experiences. For the broader community, it reinforces the district's commitment to supporting student development and capturing the authentic voices of its learners.

Supporting Effective Communication The video is a highly effective communication tool that goes beyond traditional announcements and updates. It provides a human-centered, engaging narrative that sparks conversations about education, student development, and the passage of time. Additionally, the structured storytelling—introducing the students, setting expectations for future check-ins, and framing their insights—keeps the audience engaged and invested in the project's long-term vision.

Outcomes Achieved We are hopeful the video will spark excitement about future installments, reinforcing the district's role in celebrating student growth.

Educators have embraced the project as a meaningful way to reflect on the development of their students over time, while families appreciate the chance to see their children's thoughts and aspirations captured in a professionally crafted piece. More than just a video, this project lays the groundwork for an ongoing, multi-year dialogue that will ultimately serve as both a historical record and an emotional reflection on the journey through school. By creating an archive of student perspectives, the district is fostering a sense of community, connection, and continuity, ensuring that this generation's experiences and insights are preserved and celebrated for years to come.